



## Hello!

I'm a designer with a wide range of skills in 2D & 3D Illustration, animation, Interactive digital media, print, and fabrication. I'm familiar with a wide range of software, and love learning new tools.

## CONTACT

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## PROJECTS + ACHIEVEMENTS

National Finalist, US Dept. Of Energy's American-Made Solar Prize.

Maker & Teacher at Nova Labs, a non-profit community makerspace.

Designed, fabricated, and installed several exhibits for local Historical Society Museum

## SKILLS

Illustration, Print Production, Proposal Graphics, Branding, Marketing, Web Design. 2D Animation, Audio / Video Production, Editing, and Distribution. 3D Modeling & Animation, Script writing, Storyboarding, Post-Production. Desktop Publishing, Photography, Written and Verbal Communication, Creative Writing, Remote Collaboration, CAD Drafting, Rapid Prototyping, CNC, Fabrication, basic electronics, technology integration. Generative AI & Prompt Engineering.

## SOFTWARE

Adobe Creative Suite, AfterEffects, Illustrator, Photoshop, Audition, Animate, Acrobat, InDesign. Maya, Blender, 3DSMax, AutoCAD. Unity, Rive, Unreal. Microsoft Office, Word, PowerPoint, Excel. Stable Diffusion, ChatGPT

# Adam Winsor

Designer, Illustrator, & Animator  
Herndon, VA

## WORK EXPERIENCE

### Freelance Designer, Illustrator, & Multimedia Producer

2013 – Present

Projects include end-to-end creative services from concept to production. Design and illustration for books, apps, and boardgames. Museum exhibits & displays. 3D Modeling, texturing, rigging, lighting, rendering. 2D & 3D Animation and video production. Storyboarding, script writing, videography, post production. Product prototyping and 3D product visualization. Technical Patent Illustration. Advanced Generative AI: set up custom local instance of Stable Diffusion for fine-tuned accuracy in image generation and editing. Work remotely with clients to define their needs, manage expectations and iterate on designs to complete diverse projects on time and on budget.

### Asoleyo Decorative Solar – Co-Founder, Creative Director

June 2019 – December 2023

My proposal for decorative solar panels won more than \$225,000 in funding through the Department of Energy's American-Made Solar Prize. I brought the concept from a napkin sketch, through funding proposals, research and prototyping, and into production with a commercial manufacturer. I did all product development, visual design, CAD drafting for production, product visualization, 3D modeling, marketing, as well as proposal writing and pitch deck design.

Awarded additional \$180,000 D.O.E. Small Business Innovation and Research Grant, for improving aesthetics in solar energy. Planned, wrote, and designed entire pitch and application, and was head of 1-year project managing multiple subcontracts.

### Art Teacher – Nova Labs Maker School

Aug - Dec 2020

Helped start a STEAM-centric school at a non-profit makerspace in Reston, VA, to help provide safe & distanced hands-on learning for 5-11 year-old kids during the COVID shutdown. Taught book binding, drawing, model-making, and 3D printing.

### NuMedia Innovations - Technical Artist

Nov. 2010 – Aug. 2013

Designed and produced both 2D and 3D digital assets for mobile web. Augmented reality applications. Animation and Video Production. Designed and Built custom interactive multimedia displays for installation in public places. Integrated audio, video, projection, and computing hardware with sensor, camera, and keyboard inputs. It was a small company; I was hired as an animator, but learned CAD and soldering to tackle technical product design and fabrication.

## EDUCATION

### Bachelor of Art + Design

2006 – 2010, North Carolina State University

Magna Cum Laude. Award for Excellence and Leadership in Digital Technology. Focus in Illustration, Animation, and Interactive Multimedia.