

Summary

Herndon-based creative producer with 15+ years of experience taking visual projects from concept to delivery. Produced and edited short explanatory videos for federal grant proposals, handling scripting, storyboarding, shooting, editing and motion graphics on small budgets and tight deadlines. Designed and built public exhibits for the Herndon Historical Society, including the interactive telegraph at the Herndon Depot Museum. Clear communicator who turns technical subjects into content a general audience understands, and learns new tools quickly.

SKILLS

- Video production: scriptwriting, storyboarding, field shooting, editing, titles and on-screen text, 2D/3D motion graphics, export for web and social
- Photography: architecture, landscape, nature, low-light and long-exposure; photo editing and retouching
- Audio: basic sound design, voiceover and music editing for video
- Production: project management, client and stakeholder coordination, set and prop fabrication, equipment setup & maintenance
- AV and hardware: audio, video, projection, cameras, sensors and computers in public installations
- Software: Adobe After Effects, Premiere Pro, Illustrator, Photoshop. Blender, Maya, Microsoft Office

Community Service

Herndon Historical Society & Depot Museum: Docent. I also Designed and fabricated the Interactive Telegraph Exhibit, and designed the Carroll House Interpretive Panels in Runnymede Park.

Adam Winsor

Multimedia Producer ▪ Video, Photography, Animation & Design
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WORK EXPERIENCE

Technical Illustrator

Artworks IP ▪ Tysons VA / Remote ▪ Full Time: Sept 2025 - Present;
Freelance Contractor: July 2024 - Aug 2025

- Produce precise patent drawings in clean vector line art for attorney clients from CAD models, product photographs and hand sketches, to strict formatting standards and filing deadlines.
- Product Photography and Custom 3D modeling.

Freelance Graphic Artist & Multimedia Producer

Self-employed ▪ Herndon VA ▪ Sept 2013 – Aug 2025

- Produced 2- to 5-minute introductory videos for federal contractors' grant proposals. Wrote scripts, drew storyboards, managed schedules and edited every cut.
- Created 2D and 3D explanatory animations, title sequences and on-screen text to make complex technical projects clear to non-specialist reviewers.
- Delivered on small budgets and fixed proposal deadlines while coordinating with clients' technical and business staff.
- Also delivered illustration and animation for books, apps and board games; infographics and data visualization; museum exhibits; 3D product visualization; and brand standards.

Co-Founder, Creative Director

Asoleyo Decorative Solar ▪ Herndon VA ▪ June 2019 – Dec 2024

- National finalist in the U.S. Department of Energy's American-Made Solar Prize. Wrote, filmed, and edited a video proposal for decorative solar panels that won more than $225,000 in prizes and funding, plus assistance of National Labs for development.
- Planned, wrote and designed a successful $180,000 DOE Small Business Innovation Research (SBIR) proposal, then oversaw all work for the grant's one-year term.
- Led product development from concept to production with a commercial manufacturer: visual design, CAD drafting, 3D modeling, product visualization, marketing videos and pitch decks.

Technical Artist

NuMedia Innovations ▪ Raleigh NC ▪ Nov 2010 – Aug 2013

- Created 2D and 3D animation and digital assets for mobile, web, and augmented reality.
- Designed and built interactive multimedia displays for public spaces, integrating audio, video, projection and computer hardware with sensor, camera and keyboard inputs.
- Hired as an animator; learned CAD and soldering on the job to take on product design and fabrication.

EDUCATION

Bachelor of Art + Design

August 2006 – May 2010, North Carolina State University
Magna Cum Laude. Award for Excellence and Leadership in Digital Technology.
Focus in Design, Illustration, Animation, and Interactive Multimedia.